I'M PACKING FOR MY HONEYMOON. In goes another sweater, some waterproofs and old walking shoes. You'd think someone who was editor-in-chief of boutique hotel specialist Mr & Mrs Smith for more than 10 years might choose white-sand beaches and private cabanas for that special escape, but no, not me. 'You're going where?' asked my Canadian father, 'Yes, Dad, Newfoundland for three nights."

I'd had my eye on the rugged, rocky coast of Canada's easternmost island since Todd Saunders' dramatic, stilted rectangular architecture came to fruition as Fogo Island

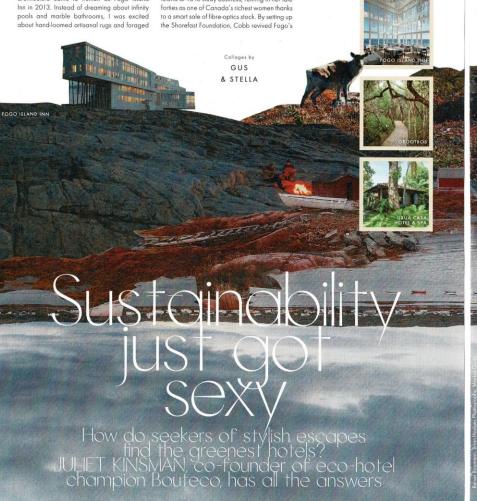
food in this environmentally conscious social enterprise. I'd read that to revive the struggling fishing village's economy, boat-builders had been redeployed as the hotel's furniture makers. and patchwork bedspreads had been made by hookers. 'Wow, that is novel', I thought, before discovering that's the local nickname for quilters. What better adventure for a honeymoon?

A few years before. I'd heard Zita Cobb's TED Talk about Fogo Island Inn. A Fogo Islander herself and the sixth of seven children born to an illiterate, cod-fishing family, Cobb left Fogo Island at 16 to study business, retiring in her late

fishing community before financing the inn - a stunning 29-suite hotel at the edge of the Atlantic.

'Fogo Island Inn exists to be a servant of the nature and culture of this place," says Cobb. 'How it was conceived and the way it is operated is the lens through which we make every decision about the positive impact on the natural and cultural environment,"

'We believe that ecological sustainability follows from social sustainability - business is one of our hest tools "



I can attest that the inn is also high on comfort, charisma, style and good times. I experienced first-hand how satisfying it feels to stay in a place where profits go back into the immediate economy - from caribou sausages or pickled quail eggs in the award-winning restaurant to excursions with a local fisherman. The photos of my new husband and me in high-vis orange fishermen's boiler suits, watching a pale-blue iceberg on its way down from the Arctic, are more Bear Grylls than clichéd honeymoon snap, but I wouldn't have had it any other way.

Another visionary who switched sectors to put purpose before profit is Wilbert Das, the brains behind Uxua Casa Hotel & Spa in Brazil. The creative director of Diesel for more than two decades, the Dutch native wanted to make up for his time in fast fashion by creating a hotel in harmony with its Bahian village setting, where international designers worked with local artisans using ancient methods and reclaimed materials.

'We avoided invading the spectacular beachfront or rainforest and instead repurposed a handful of empty, 16th-century fishermen's houses at the heart of old Trancoso, right beside local families,' Das explains, 'Love, care and

appreciation for beauty and tradition were key ingredients of this successful collaboration. which has brought prosperity to Trancoso's artisanal community, allowing many to continue traditional skills that might otherwise have been lost."

Uxua now has a dedicated fashion following so, you see, green can be glamorous. And it is this kind of project that is helping to change hoteliers' attitudes to the environment, which have come on leaps and bounds from the days of simply suggesting hotel guests use their towels and sheets more than once. Now, it's all about reverse-osmosis-filtered water (salts and impurities removed by a semi-permeable membranel and organic roof gardens. Where eco-friendly escapes once threatened compostable loos and

scratchy eco-cotton sheets, now - thanks to a new breed of drop-dead-gorgeous hotels-witha-conscience - it means more than just adding a few solar panels. From five-star city slickers to thatched jungle shacks, there is a new crop of

objectives.

life-enhancing places to stay that have one thing in common: consideration for their environment and their communities.

How do you work out if a place is a differencemaking do-gooder or a phoney? It's a good sign if a hotel has strong messaging around how responsible it is, but you still need to scrutinise what they're saying. Amazing pool shots or seductive, well-dressed bedrooms pull us in, then





support local suppliers and consider environmental impact, it will prompt others to be more responsible. Before booking, email to ask the hotel about water preservation. And request menus that promise local, seasonal ingredients from small producers.

including bed linens and towels. Buy a refillable water-filtering bottle such as LifeStraw (lifestraw.com) and make sure drinks in restaurants are local and not imported.

Oceans are teeming with rubbish and microscopic plastics from beauty products, and many tropical destinations are landfill disaster zones. Leave all packaging out of your luggage, avoid plastic bottles of water and never use a plastic straw again.

are killing the coral reefs. Avoid oxybenzone, the UV-filtering chemical found in most sunscreens, in favour of natural products such as those at nealsyardremedies.com. and iasonnaturalcare.co.uk.

5. GO GUERILLA Initiatives such as packforapurpose.org recommend what to take to donate to certain places, including paperbacks for South Africa's Ulusaba Private Game Reserve's adult-literacy programme.

outdoor 'pod', and green

NEWFOUNDLAND This remote 29-suite inn was created by a registered charity and operates as a social business, with a cinema and art gallery. fogoislandinn.ca. Doubles from £1,041, full board

UXUA CASA HOTEL & SPA, BAHIA, BRAZIL With a beach club in reach, the casas off Trancoso's grassy, car-free square are set in original fisherman's houses - most dating back 500 years. uxua.com. Suites from £440, B&B

PAPAYA PLAYA PROJECT. TULUM, MEXICO These palapa huts and treehouses are set in pristine jungle fringed by white sand and the Caribbean Sea's barrier reef. Its goal is to be totally sustainable and of true benefit to the community. papayaplayaproject.com. Doubles from £133, B&B

THE SCARLET. CORNWALL Luxurious but laid-back, this adults-only hotel in Mawgan Porth is as eco-friendly as it is chic. Every room comes with its own sea-view balcony or

measures include solar panels and biomass boilers. scarlethotel.co.uk. Doubles from £240. B&B

ARISTI MOUNTAIN RESORT, GREECE This 24-room retreat is built in complete harmony with its Pindus Mountains backdrop. It uses LED lights, a high-tech waste-water cleaning system and was built with local materials. aristi.eu. Doubles from £105, B&B

THE ZETTER TOWNHOUSE. LONDON This boutique hotel and co-working space is one of the greenest options in the capital, thanks to its energy-saving technology and eco-friendly materials. thezettertownhouse.com. Doubles from £232, room only

BAMBU INDAH. UBUD, BALI This riverside eco resort's fantasy bamboo suites and organic grown-in-thegarden meals tune you into



the jungle setting without tampering with it. bambuindah.com. Doubles from £112, B&B

1 HOTELS, BROOKLYN BRIDGE, CENTRAL PARK AND SOUTH BEACH, USA These hi-tech urban bunk-ups reconnect you with nature through the plant-rich interiors and living walls. 1hotels.com. Doubles from £273, room only

KASBAH DU TOUBKAL ATLAS MOUNTAINS, MOROCCO All staff come from the area and the hotel supports education and medical care for local communities. kasbahdutoubkal.com, Doubles from \$156, B&B

SONG SAA, KOH RONG, CAMBODIA A trailblazing luxury hotel in a remote paradise, the Song Saa Foundation helps conserve Cambodia's ocean habitats. In 2016, they distributed iron supplements to island families and worked with authorities to protect native sea turtles. songsaa.com. Doubles from £694, B&B



GROOTBOS, SOUTH AFRICA This luxury eco nature reserve near a wild beach has a plant-a-tree

programme, bans single-use plastic bottles. supports local suppliers and runs a community farm. grootbas.com. Doubles from £500, full board plus excursions

KATAMAMA. SEMINYAK, BALI In this 59-suite boutique hotel, almost everything is locally sourced, including the hand-dyed textiles and hand-pressed bricks. They use no plastic and lighting dims when no one is in the room, katamama.com, Doubles from around £300, room only

TOM'S ECO LODGE,

ISLE OF WIGHT You'll find eco pods, tents, cabins and self-caterina cottages on this rustic farm. Solar panels and sewage-treatment facilities make them as self-sufficient as possible, and guests are encouraged to pick from the fruit trees and use the herbs outside their tents in their cooking. tomsecolodge.com. Doubles from £90, room only



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